

FIELD DAYS™



Virtual Event Live General Sessions

Tuesday, Aug. 25, 2020

TIME	SESSION
9 a.m.	Managing Through the Black Swan Cycle Behind the Scenes of Blue Diamond Farming Company Match Hybrid Characteristics with Your Fields Ag Retail Pavilion: Take A Tour 5 Awesome Ag Retail Facilities
12 p.m.	Farm Journal Live #FarmOn Highlights Panel: How to Face and Overcome Financial Stress What Will Livestock Technology Look Like in the Face of COVID-19?
4 p.m.	Future of Farming: Innovation in Agriculture - Data, Transparency and Traceability Virtual Beer Garden

Wednesday, Aug. 26, 2020

9 a.m.	Predicting Chaos - Weather Risk in Production Agriculture 2021 Cash Rental Negotiations: Overcome the Noise and Negotiate Like A Pro Gain Control of Weeds Despite Regulatory Changes Livestock Pavilion: Technology, Traceability and the Beef Industry of the Future
12 p.m.	Farm Journal Live #FarmOn Highlights Used Machinery Values Trends and Predictions How Do I Motivate “Joe” And Myself? Technology Pavilion: Balance Your Farm's Equipment and Manpower
4 p.m.	Future of Farming: Reconnecting Consumers to Farmers Virtual Beer Garden

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Thursday, Aug. 27, 2020

9 a.m.	Keynote Message: Resiliency - How to Live All In and Overcome Obstacles
	Behind the Scenes at Newcomer Farms
	Craft Your Pre-Harvest Grain Marketing Plan
	Crops Pavilion: Give Your Soil a Physical Exam
12 p.m.	Farm Journal Live
	#FarmOn Highlights
	Panel: Is the U.S. Too Dependent on Corn?
	2020 Election Preview: Watch These Races & Issues
	Business & Grain Marketing Pavilion: Differentiate Your Farm with A Marketing Calendar
4 p.m.	Virtual Beer Garden
7 p.m.	#FarmOn Concert

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Educational Pavilions

(all content will be on-demand, which will include videos, eBooks, interactive resources, etc.)

CROPS

The 411 on Planting Soybeans Early
Give Your Soil a Physical Exam

LIVESTOCK

Technology, Traceability and the Beef Industry of the Future
Don't Take Your Eyes Off of ASF

BUSINESS & GRAIN MARKETING

Differentiate Your Farm with A Marketing Calendar
Pre-nups, Post-nups and Buy-Sell Agreements ...
Oh My! How to Keep Assets in the Blood

TECHNOLOGY

Balance Your Farm's Equipment and Manpower
AgTech: A Look at How New Technology Arrives On Your Farm

AG RETAIL

How to Be A Trusted Adviser in a COVID World
Take A Tour 5 Awesome Ag Retail Facilities